

We've got an ad hitting the airwaves this week, but I wanted you to be the first to see it. This ad is different and our way of doing politics is different. It's positive, optimistic, and hopeful.

[Watch our new ad right now and then donate \\$5 or more to keep it on the air:](#)



Over 7,000 Canadians like you contributed \$500,000 to get this ad on the air -- now I'm setting an ambitious goal of doubling that figure: together we're going to raise \$1 million to make sure every Canadian hears our message.

The other side is trying to bury our message of positive change under an avalanche of negative attacks. Let me be clear: we aren't going to let them get away with it.

[Help us hit our \\$1 million goal to keep this ad on the air by donating \\$5 or more right now:](#)

<https://www.liberal.ca/donate>

Thanks for being with me on this.

Justin

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Email updates like this one are the most effective way for us to keep in touch.

To contact the Liberal Party of Canada, please reply to this email. Our mailing address: 81 Metcalfe street, suite 600 Ottawa ON K1P 6M8. Authorized by the Federal Liberal Agency of Canada, registered agent for the Liberal Party of Canada.

The logo for the Liberal Party of Canada, featuring a red maple leaf above the word "Liberal" in a red serif font.