

Wow!

[291,000 people have already viewed our positive ad online.](#)

While the other side is using taxpayer dollars to fund their negative attacks, our positive message is being powered by Canadians like you.

Canadians like you chipped in \$500,000 in just one week to get our new ad on the airwaves -- and more than half made their first political donation to do so.

What's more, one in five of you did not register or vote in the 2013 LPC Leadership race but you've decided to invest in this campaign -- and help write the next chapter of Canada's future.

That's what positive change looks like.

Now we have to keep the momentum going. We need to recruit, engage and mobilize people like you -- and the over 300,000 Canadians who have already decided to be part of the change.

Right now, that starts with us hitting our \$1-million goal so we can introduce Justin to Canadians.

[Join the more than 10,000 Canadians who have already contributed -- click here to chip in \\$5:](#)

<https://www.liberal.ca/donate>

On behalf of Justin, myself and the 10,000+ who have pitched in so far, I can't tell you how much I appreciate everything you do.

Thanks,

Katie Telford

National Campaign Co-Chair

PS. Our ad is live on national television. Let everyone know you saw it by posting online or tweeting with the hashtag #channelchange

This email was sent to: xxxxxxx

[Update profile](#) | [Unsubscribe](#)

Email updates like this one are the most effective way for us to keep in touch.

To contact the Liberal Party of Canada, please reply to this email. Our mailing address: 81 Metcalfe street, suite 600 Ottawa ON K1P 6M8. Authorized by the Federal Liberal Agency of Canada, registered agent for the Liberal Party of Canada.

